

June 12, 2013

## Command Financial: Financial Printer of Record for the Coty IPO

Command Financial is proud to be the financial printer of record for the Coty IPO, one of the largest initial public offerings of the year. Over a period of months **Command provided a full range of financial printing services including document creation and typesetting, VDR, in-house working sessions at our facility, EDGAR, in-house printing at our state-of-the-art plants, and mailing/distribution.** From a senior executive on the Coty IPO:

*“Thank you and the entire Command Financial team for excellent work in support of the Coty IPO – it was a great success from our perspective!”*

**PROSPECTUS**

**57,142,857 Shares**



**CLASS A COMMON STOCK**

**\$17.50 per share**

The selling stockholders are offering 57,142,857 shares of Class A common stock. We will not receive any proceeds from the sale of shares of Class A common stock by the selling stockholders.

This is our initial public offering, and prior to this offering, there has been no public market for our Class A common stock. Our Class A common stock has been approved for listing on the New York Stock Exchange under the symbol "COTY."

Upon consummation of this offering, we will have two classes of common stock: our Class A common stock and our Class B common stock. The rights of the holders of Class A common stock and Class B common stock will be identical, except with respect to voting, conversion and transfer restrictions applicable to the Class B common stock. Each share of Class A common stock will be entitled to one vote. Each share of Class B common stock will be entitled to ten votes and will be convertible at any time into one share of Class A common stock.

*See "Risk Factors" beginning on page 20 of this prospectus to read about factors you should consider before buying shares of the Class A common stock.*

**Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or passed upon the adequacy or accuracy of this prospectus. Any representation to the contrary is a criminal offense.**

	<u>Per Share</u>	<u>Total</u>
Initial public offering price .....	\$ 17.50	\$999,999,997.50
Underwriting discount <sup>(1)</sup> .....	\$ 0.6125	\$ 34,999,999.91
Proceeds, before expenses, to the selling stockholders.....	\$16.8875	\$964,999,997.59

<sup>(1)</sup> Please see the "Underwriting" section for information regarding additional compensation to the underwriters.

To the extent that the underwriters sell more than 57,142,857 shares of Class A common stock, the underwriters have the option to purchase an additional 8,571,428 shares from the selling stockholders at the initial offering price less the underwriting discount.

The underwriters expect to deliver the shares against payment in New York, New York on or about June 18, 2013.

*Joint Book-Running Managers*

**BofA Merrill Lynch**

**J.P. Morgan**

**Morgan Stanley**

**Barclays**

**Deutsche Bank Securities**

**Wells Fargo Securities**

*Lead Managers*

**Lazard Capital Markets**

**Piper Jaffray**

**RBC Capital Markets**

*Co-Managers*

**BNP PARIBAS**

**Credit Agricole CIB**

**HSBC**

**ING**

**Moelis & Company**

**RBS**

**Sanford C. Bernstein**

**Santander**

*Junior Co-Managers*

**Ramirez & Co., Inc.**

**Telsey Advisory Group**

**The Williams Capital Group, L.P.**